

PROFESSIONAL SUMMARY

Animated Series Director and Production Supervisor with over 13 years of experience in the animation industry, specialized in kids' and preschool content. Skilled in leading the full 2D and 3D production pipeline from concept to final delivery, with strong expertise in culturally authentic Arabic storytelling and character-driven narratives. Known for meticulous attention to detail and high creative standards. Experienced in directing episodes end-to-end, supervising layout, animation, compositing, and post-production, while ensuring emotional clarity, rhythm, and educational relevance for young audiences. Passionate about guiding creative teams and building strong collaboration between artistic and technical departments.

KEY SKILLS

- Creative Direction and Leadership
- Strong Storytelling Vision for Kids' and Preschool Content
- Deep Understanding of the 2D and 3D Animation Pipelines
- Meticulous Attention to Detail and High Standards of Quality
- Team Leadership, Mentorship and Cross-Department Collaboration
- Arabic Adaptation and Cultural Direction
- Compositing, Post-Production and Finishing Supervision
- Production Planning and Workflow Management
- Strong Work Ethic and Accountability
- Collaborative and Positive Team Player

EXPERIENCE

Show Creator / Development Lead

Apr 2026 – Feb 2027

Abu Dhabi, UAE (Confidential Project)

- Creating and leading the development of an original animated series currently in production development. (Overseeing concept creation, series bible, character and world development, pilot script, teaser development, creative direction, stakeholder alignment, and development strategy.)

Series Director

Dec 2024 – Dec 2025

Bidaya Media, Abu Dhabi, UAE

- Mansour and Sara S1 Director
Directed 18 out of 30 episodes, from script, beatboards, storyboards, production, post-production to final delivery

Assistant Director / Arabic Director

January 2023 – Dec 2024

Bidaya Media, Abu Dhabi, UAE

- Mansour Age of A.I. S1 Assistant Director
Focused on production and post-production
- Mansour Age of A.I. S2 Assistant Director
Focused on production and post-production
- Mansour Age of A.I. S3 Assistant Director
Pre-production, before the production stop

Production Manager

March 2021 – April 2024

Bidaya Media, Abu Dhabi, UAE

- Managing the full production of Mansour Age Of A.I. S1 and S2

CG Supervisor / Head of Production

July 2019 – February 2021

Caustik Studios, Beirut, Lebanon

- Leading, directing and managing the full production of Al Tabbab short film
- Supervising the production of Douroub Al Khayr, a 2D miniseries with Majid TV
- Supervising the production of Ahla w Sahla, a 2D animated short
- Supervising the production of Life Without KRG 2D animated campaign
- Supervising the CG and the production of various 3D animated spots: YouGov Unity and Strength, Damana, Kinomo, Zadna
- Lead Compositing Artist on all the 2D and 3D projects

Production Manager / Creative Content Producer

January 2016 – June 2019

Caustik Studios, Beirut, Lebanon

- Supervising the CG and the production of 2 Côte d'Or animated spots
- Leading, directing and managing the full production of DAST animated spot for Dubai RTA
- Supervising the production and the technical direction of various 2D and 3D animated commercials: Cadbury, Fransabank, Zadna, Purdeem, IDM, ALFA, KDD, Picon, Ministry of Economy, Dabdoub, AstroBank, Kinan, Master, Korek, Ubihome, Platinum, Annahar, Pomi, Unica, STC, Zouk, Tarboosh
- Lead Compositing Artist on all 2D and 3D projects

Technical Director

October 2013 – December 2015

Caustik Studios, Beirut, Lebanon

- Lead Technical Director on various TV spots: POMI, Solstice, Alfa, Bank Audi, Nutifit, Korek, IDM
- Lead Compositing Artist on all 2D and 3D projects
- Lead Technical Director on 2 internal projects

Senior CG Artist

August 2013 – October 2013

Caustik Studios, Beirut, Lebanon

- Modeling, shading, texturing, rigging, animating, lighting, and rendering of 3D animated commercials: Bank Audi, BeitMisk, Alfa

CG Artist

April 2012 – September 2012

Caustik Studios, Beirut, Lebanon

- Modeling, shading, texturing, rigging, animating, lighting, and rendering on internal projects

Consultant / Industry Expert Lecturer

October 2025 – December 2025

LIWA University, Abu Dhabi, UAE

- Serving as an industry expert delivering 20 hours of lectures and workshops in animation and production
 - Conducting specialized sessions for the following courses:
 - 3D Modeling (focusing on the principles of animation)
 - Human Form (focusing on animation fundamentals and walk cycles)
 - Designing and leading lectures that connect professional studio practice with academic learning
 - Sharing insight on creative direction, storytelling, and production workflow with students and faculty
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Part-Time Faculty

September 2016 – June 2021

Lebanese American University, Beirut, Lebanon

- Designing and teaching various courses: Motion Design, Design For Animation, 3D Animation, Visual Storytelling, Post Production, Senior Design
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Volleyball Head Coach

September 2016 – June 2021

Lebanese American University, Beirut, Lebanon

- Head coach of the female volleyball varsity team
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Member / Consultant

January 2015 – Dec 2019

Tripoli Entrepreneurs Club, Tripoli, Lebanon

- Creative and animation consultant for various startups in the region
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Shaper / Tripoli LB Hub

January 2016 – Dec 2019

Global Shapers Community

- Shaped and worked on various projects to serve the local community, providing opportunities for growth
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Start Line Management

November 2010 – Dec 2019

Beirut Marathon Association

- Handling and managing more than 30 races of high quality and international standards
 - Gathering Area Manager: handling all details of mass access to allocated areas on race day (around 50,000 participants), planning crowd control and emergency exits
 - Line-up Area Manager: planning, managing, and organizing transition areas between gathering and start lines, including gate control and human chains
 - Start Manager: coordinating live timing, music, TV, officials, and gun starts with precise second-by-second execution
 - Communication Assistant: creating and developing all necessary animation for course maps and explanatory messages
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Start Line Manager

December 2025 – January 2026

Doha Marathon (Contracted by Suffix, Kuwait)

- Overseeing all start line logistics and coordination for the Doha Marathon over 20,000 runners
- Managing ground operations, timing synchronization, crowd control, and coordination with live broadcast and official teams
- Ensuring start area flow, security, and participant safety in line with international marathon standards

Start Line Manager

December 2025 – January 2026

Riyadh Marathon (Contracted by Suffix, Kuwait)

- Leading on-ground organization and coordination for the Riyadh Marathon start line over 50,000 runners
- Supervising timing, sound cues, and transitions between staging and race start
- Coordinating across technical teams, volunteers, and race directors to deliver a precise and efficient start sequence

EDUCATION

Master's in 3D Animation and VFX (with Distinction)

Sept 2011 – July 2013

ECV – École de Communication Visuelle, Bordeaux, France

Co-directed and created Bayti the Movie with Benoît Tastet and Nicolas Béraud

Licence in 2D/3D Animation (with Distinction)

Sept 2010 – July 2011

ALBA – Académie Libanaise des Beaux Arts, Sin El Fil, Lebanon

BFA in Graphic Design

Sept 2007 – July 2010

ALBA – Académie Libanaise des Beaux Arts, Balamand, Lebanon

TOOLS & LANGUAGES

SOFTWARE

Maya · 3ds Max · Cinema 4D · Blender · ZBrush · Mudbox · Nuke · ShotGrid · Wrike · Asana · Trello · TeamGantt · Toon Boom · Storyboard Pro · Procreate · Adobe (AE, PR, PS, AI, AN)

LANGUAGES

Arabic – Native · English – Fluent · French – Fluent
